Dhruv Jha

Web & Digital Specialist · Websites, Automation & SEO

India · Remote (IST, UTC+5:30) · hello@dhruvjha.com · dhruvjha.com · linkedin.com/in/dhruva-jha

Open to full-time, part-time or contract roles · Hours overlap US Eastern mornings and Australian business hours

Profile

Web and digital specialist working since 2016, and remotely with US and Australian teams since 2019. I build the websites businesses rely on to win customers: marketing sites, sales funnels, landing pages, online stores and the lead automation behind them, in WordPress, Shopify or fast static HTML. I take work from first plan to live deployment, including the hosting, tracking, SEO and security around it.

Experience

Senior Website Consultant, Advanced Marketers (United States, remote) 2025–2026

- Built and launched websites, sales funnels, landing pages and WooCommerce stores for US home-service businesses, including roofing, HVAC and plumbing companies.
- Built and tuned landing pages for Google Ads and Meta campaigns, and fixed the speed, on-page SEO and Core Web Vitals issues found in site audits.
- Connected lead forms to GoHighLevel and set up call tracking, so each Google Ads lead reached the right person with its source attached.
- Managed DNS, hosting and deployment for client sites through GitHub and Railway, testing each release on phone, tablet and desktop.

Senior Website Developer, Thesponge (Australia, remote) 2022–2025

- Managed the AWS hosting behind the agency's WordPress websites.
- Built and maintained client WordPress websites, including Cancer Wellness Support.
- Contributed to the agency's branding work.

Senior Website Developer, Instaboost Media (United States, remote) 2019–2023

- Created websites, sales funnels and landing pages for US clients.
- Built WooCommerce stores that client teams could run day to day.
- Optimized landing pages for Google Ads and Meta advertising campaigns.

Earlier web roles, Cadentic Consulting and Praan 2016–2019

- Built and maintained websites, the start of my web career.

Core expertise

Websites	Business websites, funnels and landing pages in WordPress or fast static HTML built with AI-assisted development
SEO and analytics	On-page SEO (Yoast, All in One SEO), schema, Core Web Vitals, GA4, Search Console
Hosting and security	AWS, cPanel and DirectAdmin hosting, migrations, DNS, SSL, security headers, backups, GitHub Actions deployment

Technical skills

Languages	PHP, JavaScript, HTML, CSS, SQL
CMS and stores	WordPress, Elementor, WooCommerce, Shopify, Squarespace, Wix
SEO and marketing	Yoast, All in One SEO, schema, GA4, Search Console, Google Ads, Meta Ads, GoHighLevel, webhooks
Infrastructure	AWS, Linux, SSH, Git, GitHub Actions, Railway, Cloudflare, DirectAdmin, cPanel, DNS, SSL
Databases	MySQL, MariaDB
Ways of working	Remote teams, AI-assisted development with Claude, written documentation